

Ten items. Three piles.

Sort what keeps landing back on your desk into Do, Decide and Drop. Write the sentence that makes each Do finishable. Put an honest hours guess beside it. Twenty minutes, one page.

DO inputs exist, result is clear, can start today

DECIDE someone must choose first. Write the missing input as one question, and who can answer it

DROP nobody would notice if it never happened. Take it off the list

The finishable sentence: This is finished when [person] can [action], using [deliverable], and we have checked [condition].

#	ITEM	LABEL	FINISHED WHEN... / MISSING QUESTION	HOURS
1				
2				
3				
4				
5				
6				
7				
8				
9				
10				
Do items total		Decide questions to send today		____ hrs

HONEST HOURS RANGES

Under 1 hour: a wrong phone number, a dead link, a price change, a graphic from an existing template, one product added to a store.

1 to 3 hours: a page rewritten and checked on mobile, a flyer print ready, a deck refreshed, a landing page from your copy, a form rebuilt and tested.

3 to 8 hours: a short video edited with captions, a five page site cleaned up end to end, a catalog section laid out, a workflow automated.

Want it open and taking payments by your date?

If you have a program, a training or an event that needs to be open and taking payments by a date, send it to us. You get a fixed price within two hours. It is done in ten days, or we pay you for every working day late, and you keep what we built.

Get my fixed price <https://startrightllc.com/pages/the-ten-day-build#get-price> Founding price \$2,500, fixed, for our first five Launches. Two Launches at a time.